

Victor S. Cortese, DVM, PhD, Dipl. ABVP

Victor S. Cortese, DVM, PhD, Dipl. ABVP, is director, cattle immunology, with the Pfizer Animal Health Veterinary Operations team. With a vast level of training and years of hands-on experience in cattle immunology, Cortese puts his expertise to work educating practitioners, customers and the public about preventative medicine, immunology and vaccinology. In addition, he is responsible for complaint investigation and handles inquiries regarding products or health management protocols in cattle. Finally, this diversified professional performs research involving Pfizer products and cattle diseases.

After graduating from the Michigan State University College of Veterinary Medicine in 1980, Cortese began his career in a predominantly dairy practice in Wisconsin. While practicing, he held a non-tenured adjunct professor position with the University of Wisconsin-Madison College of Veterinary Medicine. In 1989, he joined Diamond Scientific in their technical services department where he was promoted to director of veterinary operations. In June 1990 he joined SmithKline Beecham Animal Health (now Animal Health) as a senior technical services veterinarian where his main emphasis was in dairy and its allied sectors. During his tenure with Pfizer he has held numerous positions in the organization and was promoted to director of cattle immunology in 2006.

Cortese earned his PhD in microbiology with emphasis in immunology and virology from Western College of Veterinary Medicine, University of Saskatchewan, and in 1995, he received diplomat status with emphasis in dairy in the American Board of Veterinary Practitioners.

Cortese has researched and published numerous articles about viral infections, immunology and young dairy-calf management. He also is a widely sought lecturer and presenter in North America and abroad. Among his many honors and achievements is the American Association of Bovine Practitioners' Award of Excellence, received in 1997. He is a member of the American Veterinary Medical Association, the American Association of Bovine Practitioners, the American Association of Industrial Veterinarians and the Academy of Veterinary Consultants.

Cortese is a native of Detroit, Mich. He is accomplished in Martial Arts and is a fourth degree black belt in Tae Kwon Do. In his spare time, Cortese enjoys horseback riding and working around his small farm. He lives near Simpsonville, Ky., with his wife, Joy, and they have three adult children. **"Understanding Trace Minerals-Diagnostics, Reproduction and immunity"**

(This presentation and speaker has been approved by RACE) Submitting Sponsor, Joe Kuhns

Dr. Dustin Oedekoven

Dr. Oedekoven is the State DVM and Executive Secretary for the South Dakota Animal Industry Board. Prior to employment with the Board in 2003 Dr. Oedekoven worked in a private equine practice in Wyoming. Dr. Oedekoven is a graduate of South Dakota State University and Iowa State University's College of Veterinary Medicine

The Animal Industry Board, under Dr. Oedekoven's direction, has broad responsibilities over the multitude of animal industries in the state, including animal health, auction market and dealer regulation, state meat inspection, importation of animals, non-domestic animal regulation, and inhumane treatment laws.

Dr. Dan Tracy

2001 Graduate of Mississippi State University College of Veterinary Medicine (MSU-CVM)

2002 Graduate of MSU-CVM with MS in Dairy Production Medicine

Practice Large Animal medicine, predominately dairy and beef in VA, TX panhandle, KY and TN

Relevant Practice Experience: Dairy Production Medicine with an emphasis on udder health, nutrition consultation, repro management, disease surveillance and prevention.

Dr. Robbi Pritchard

Dr. Robbi Pritchard holds the title of Distinguished Professor in the Department of Animal and Range Sciences at South Dakota State University where he has been on the faculty since 1984. He has a research and graduate teaching appointment emphasizing beef cattle nutrition and growth. Dr. Pritchard oversees the activities of the research feedlot and ruminant nutrition labs on campus.

Dr. Pritchard has been acknowledged at SDSU with Graduate School Teacher of the Year, F.O. Butler Foundation Outstanding Researcher, and the Gamma Sigma Delta Research Awards. He currently holds the Larson Award in Beef Cattle Nutrition. Originally from Annawan, IL he received degrees from Black Hawk East Jr. College, Southern Illinois University, and Washington State University, and served as a Postdoctoral Fellow at Texas Tech University.

Dr. Larry Holler

Dr. Larry Holler specializes in diagnostic pathology at SDSU. He received B.S. and D.V.M. degrees from Kansas State University, and later received his Ph.D. from Washington State University. Holler's professional emphasis' include reproductive pathology, reproductive wastage of livestock, mastitis, small ruminant production and related diseases, and genetic diseases of animals. He is also the coordinator of cases involving reproductive wastage and mastitis, and currently serves as the University Veterinarian and on the Institutional Animal Care and Use Committee

Cindy Charlier, DVM, Dip AVDC & Andrew Schultz, Jr. MBA

DOUBLE YOUR DENTAL PRACTICE –A STUDY OF 5 PRACTICES AND THEIR KEYS TO SUCCESS

As the leading provider of capital equipment to companion animal veterinary hospitals, Midmark Animal Health conducted a study to determine the key ingredients necessary to develop a successful dentistry practice to serve the needs of patients in a small animal hospital. Our goal was to develop a 'recipe' for success. Midmark partnered with Dr. Cindy Charlier, a board certified dentist, to develop and conduct this study. Our hypothesis was that dentistry and oral surgery is the largest untapped source of practice revenue and patient care in most small animal practices. With the proper equipment, training and tools most practices should see a significant return on their investment in the dentistry portion of their practice. What is possible? What is that untapped potential? We will present our findings which supported our hypothesis and exceeded our expectations.

Andrew Schultz, Jr. is currently the Director of Business Development for Midmark Animal Health and Project Director for Midmark Veterinary Dentistry Services. Before the company was acquired by Midmark in 2008, he was the CEO of Sharn Veterinary, maker of the Cardell[®] Vital Signs Monitor. Sharn Veterinary was recognized nationally as one of Inc. Magazine's 500 Fastest Growing privately held companies, and was finalist for Small Business of the Year. He holds a Masters degree in Business Administration with an emphasis in Marketing & Entrepreneurship, and began his career as a CPA with Arthur Andersen & Co.

Darin Madson, DVM, PhD, DACVP

Dr. Madson is an assistant professor and a veterinary diagnostician at Iowa State University in the Veterinary Diagnostic Laboratory. He revived my D.V.M. degree from the University of Minnesota in 2004 and after graduation went to work for an integrated swine production company as a staff veterinarian for 2 years before completely a PhD in veterinary pathology at Iowa State University.

Jessica Towley, CVT, VTS(ECC)

Graduated from Argosy University MN 2001 with AAS in Veterinary Technology. Obtained CVT license in 2002. Worked in small animal day practice for the first four years after graduating. Has been with Affiliated Emergency Veterinary Service since 2004. Instructor at MN School of Business/Globe College in 2006 to current. Passed the Veterinary Technician Specialty in Emergency and Critical Care test in 2008. I have spoke at several local events since 2008. Spoke at the MN state convention in 2012 and 2013.

B. Keith Collins, DVM, MS, DACVO

Dr. Collins is a native of Florida and resided there for nineteen years. For two of those years, he was in private veterinary practice. He received his doctor of veterinary medicine (DVM) degree from the University of Georgia in 1982. He studied as an intern in small animal medicine and surgery at the New York State College of Veterinary Medicine at Cornell University from 1982-1983. He then pursued a residency in comparative ophthalmology, and earned his master's degree (MS) in veterinary science, at the University of Wisconsin in Madison from 1984-1987. In 1988, Dr. Collins fulfilled all requirements to become a diplomate of the American College of Veterinary Ophthalmologists (DACVO). In that same year, he joined the faculty at the University of Missouri College of Veterinary Medicine as an assistant professor of ophthalmology. In 1994, he was promoted to associate professor with tenure, and also, received the prestigious Norden Distinguished Teacher Award. In 1996, Dr. Collins moved to the Milwaukee area and started a private ophthalmology practice as Animal Eye Specialists. In 2008, he sold his practice to Eye Care for Animals (ECFA) but remained on staff as one of the doctors.

Dr. Collins has been the invited speaker at numerous local, state, and national veterinary meetings in both the United States and Canada, including the North American Veterinary Conference, Western Veterinary Conference, and Central Veterinary Conference. He has also spoken to numerous breed clubs and student groups and continues to speak several times each year.

Dr. Collins has over thirty publications including refereed journal articles and book chapters. He has co-mentored six individuals (residents) in ophthalmology who later became diplomates of the ACVO.

Dr. Todd G. McCracken

Dr. Todd McCracken attained his Bachelor of Science and Doctorate in Veterinary Medicine from Kansas State University. After graduating from veterinary school in 1993, he spent a short time as a mixed animal practitioner in Illinois, gaining experience with large-scale production

facilities. Electing to return to the Kansas City area, he pursued an emphasis in companion animal medicine, joining a small animal practice, working as the associate veterinarian for 5 years. During that time, he also owned and operated a critical care facility for 2 years. He then became a Chief of Staff and Hospital Director in a multi-location companion animal hospital, where he broadened his management focus, opening a hospital in the Kansas City area, in 1998.

He joined Fort Dodge Animal Health in April of 1999 as a manager in the Professional Services division, having primary responsibilities and emphasis in the companion animal technical support arena. In April of 2001, he was promoted to Manager of Corporate Accounts, where he functioned to provide technical support for one of Fort Dodge Animal Health's largest companion animal corporate accounts. In May of 2004, he was again promoted, becoming the Associate Director of Corporate Accounts, where he served to coordinate all educational processes and interactions between FDAH and these corporate accounts.

Dr. McCracken joined the Boehringer Ingelheim family following the acquisition of the Fort Dodge Animal Health in 2009. He currently serves as the Senior Professional Services Veterinarian for the North Central Region, traveling the country to provide educational support to the Boehringer Ingelheim product line with varying key accounts.

He resides in a suburb of Kansas City with his wife of 21 years, Chris, along with their 2 children, Megan and Madison. They have a small Yorkie, named "Molly" and 2 cats, "Noel" and "Chloe".

Bruce Miller, Sioux City Journal, Dinner Speaker

Bruce Miller is managing editor of the Sioux City Journal. He has been with the newspaper for more than 34 years, covering entertainment throughout that time. In addition to interviewing film, television and music celebrities, he writes reviews, edits Siouxland Life magazine, creates a weekly vlog ("Movies in a Minute") and appears every Friday on KSUX with Tony and Candice. Miller also has taught at Briar Cliff University for more than 27 years. A graduate of Minnesota State University/Moorhead and the University of Minnesota, he is involved in several area boards and organizations, frequently serving as emcee for local events.

