

Weight (lb) at 28.6% fat Non-implanted									
		Frame Score							
	1	2	3	4	5	6	7	8	9
Steer	882	954	1029	1102	1175	1250	1322	1395	1470
Heifer	705	763	824	882	939	1001	1058	1115	1177
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## Guiroy et al., 2001, JAS 79:1983

Table 8. Relationship of carcass and empty body fat to USDA quality grade (total of 1,355 animals)<sup>a</sup>

Number of animals	USDA quality grade <sup>b</sup>	Mean carcass fat, %	Mean empty body fat (EBF), %c	EBF SEM	Increment in EBF <sup>d</sup>
45	3.5	23.55	21.13°	0.63	_
470	4.5	28.98	26.15°	0.19	5.02
461	5.5	31.64	28.61*	0.20	2.46
206	6.5	33.02	29.88*	0.29	1.27
90	7.5	34.23	31.00 <sup>xy</sup>	0.44	1.12
51	8.5	35.24	31.94 <sup>y</sup>	0.59	0.94
32	9.5	35.80	32.45 <sup>y</sup>	0.74	0.51

\*Data from nine studies (Crickenberger, 1977; Danner, 1978; Harpster, 1978; Woody, 1978; Lomas, 1979 Nour, 1982; Perry et al., 1991; Perry and Fox, 1997; and Guiroy, 2001). Values within a row are means for that grade.

bStandard = 3 to 4, Select = 4 to 5, low-Choice = 5 to 6, mid-Choice = 6 to 7, high-Choice = 7 to 8, low-Choice = 8 to 9, and mid-Prime = 9 to 10.

Within column, means without a common superscript letter (u, v, w, x, and y) differ (P < 0.05).

Percentage units increase in EBF from previous quality grade.

## **Empty Body Fat (EBF)**

Take the weight of the live animal
Subtract "gut fill" (contents of digestive tract) = adjusted total live weight
Weigh total fat content of live animal and divide by adjusted total live weight = % EBF; or....

(AVG YG + 1.7)/.152 = %EBF

Target: 28.5

**EBF of NFL lineman?** 



# slaughter; ADG, F/E, estrus suppression

# Contemporary trials (TX, Canada) MGA vs. non-MGA (all implanted)

- +19 lbs increased HCW
- +29 lbs increased live weight
- +12% points increased Choice & Prime
- 2.5% fewer dark cutters
- + 3% improved feed efficiency
- slight increase in YG 3 carcasses

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## **Synovex implants**

Synovex C; 7 mg E; suckling calves initial feedlot.

Synovex H: 14 mg E; pasture/feedlot heifers

Synovex S: 14 mg E; pasture/feedlot steers

Synovex Choice: 10 mg E, 100 mg TBA. Feedlot S

& H

Synovex Plus: 20 mg E, 200 mg TBA. Feedlot S & H

Two new implants.....

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## **Description of Synovex® ONE Implants**

### Synovex Plus® Steer & Heifer

• 8 pellets @ 200 mg TBA / 28 mg EB

## Synovex® ONE Feedlot Steer & Heifer

• 8 pellets @ 200 mg TBA / 28 mg EB

### Synovex® ONE Grass Steer & Heifer

6 pellets @ 150 mg TBA / 21 mg EB

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## October 9, 2014 ... CVM approval

### SYNOVEX® ONE Feedlot

For increased rate of weight gain and improved feed efficiency for up to 200 days in steers and heifers fed in confinement for slaughter

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## Synovex® One Pellets

## Patented coating technology

- Solution of Aqua coat ECD, PEG and water is sprayed over Synovex Plus tablets in a coating machine. Pellets cured in a tray dryer @ 50°C, placed in bulk packaging.
- Provides 200 day release for each pellet vs 100-120 days for non-coated

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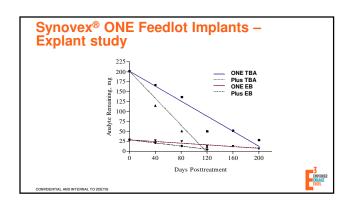


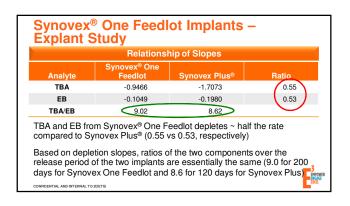
## Synovex® ONE Feedlot – Explant Study

- CVM required a study to show that TBA/EB ratio in Synovex® One Feedlot remains essentially the same over 200 days as Synovex Plus® over 120 days
- Design: 30 steers implanted on Day 0 with Synovex Plus in one ear and Synovex One Feedlot in contralateral ear
- Implants and tissue surrounding implant site recovered from 6 steers on Days 40, 81, 120, 160, and 200
- · Assayed for TBA and EB using validated methods

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# **CVM required multi-site Dose Confirmation** feedlot trials

- · Evaluate feedlot performance up to 200d
- · Pivotal parameters
  - Overall ADG and Feed Efficiency
- · Steers (4 sites) and heifers (4 sites)
- Cattle housed small pens (8 -10 hd/pen)
- 2 treatments
  - Sham-implanted negative control
  - 8 pellet Synovex® One Feedlot (28 mg EB/200 mg TBA)

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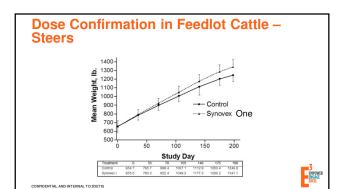


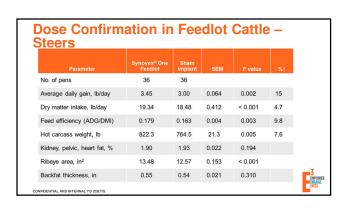
# **Dose Confirmation - Steer and Heifer Trial Sites**

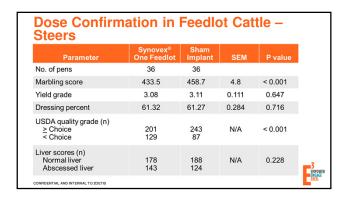
Study Number	Site Investigator	Duration of Study		
Study Number	Site – Investigator	Steer	Heifer	
0738-B-US-04-07 0738-B-US-08-07	Parma, Idaho Dr. Jenifer Edmonds	201	200	
0738-B-US-05-07 0738-B-US-09-07	Canyon, Texas Dr. David Bechtol	190	191	
0738-B-US-06-07 0738-B-US-10-07	Manhattan, Kansas Dr. James Drouillard	202	201	
0738-B-US-07-07 0738-B-US-11-07	Wellington, Colorado Dr. Breck Hunsaker	199	199	

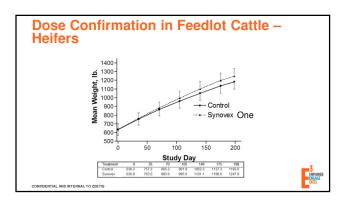
ID, TX, CO trials began in 3 wk. period mid-December 2007 KS trials began mid-April 2008

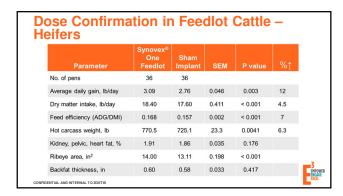
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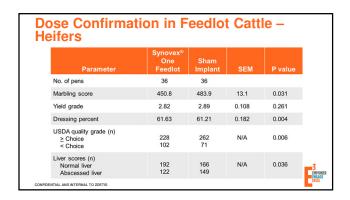


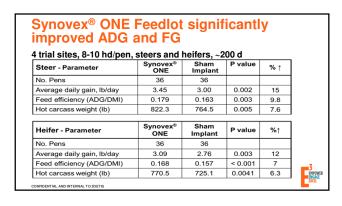




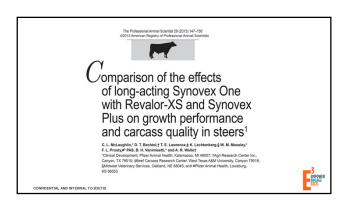












## Synovex® ONE Feedlot Phase 4 – Post Approval Studies

- Two sites & two durations
  - Oakland, NE @ 160/161 days
  - Canyon, TX @ 200/201 days
- · Steers only, two cattle types
  - 90% black-hided English and Continental
  - English and Continental beef-type (less Angus)





## **Nebraska Objectives and Design**

- Objective: To compare the effects of long acting implants vs. Synovex Plus® during a 160 d feeding period
- 3 treatment groups
  - Revalor-XS: 200 mg TBA and 40 mg estradiol
  - Synovex Plus: 200 mg TBA and 20 mg estradiol (28 mg estradiol benzoate)
  - Synovex® ONE: 200 mg TBA and 20 mg estradiol (28 mg estradiol benzoate)

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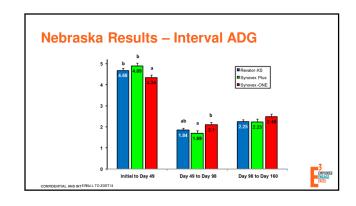
## **Nebraska Measurements**

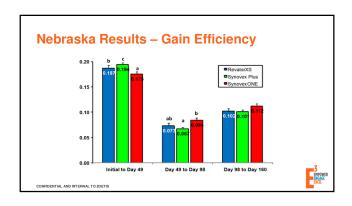
- Body weights incremental performance measured:
  - d 0 49
  - d 49 98
  - d 98 160/161
  - d 0 160/161
- · Carcass measurements (Dr. Lawrence, WTAMU)
  - Standard carcass characteristics
  - Warner-Bratzler shear force (3 animals/pen)

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#### Nebraska Results - Performance ADG, lb/d d0 to final d0 to final, adj. <sup>1</sup> DMI, lb/d 0.08 2.89 2.93 d0 to final G:F 23.9 24.0 0.27 23.9 0.94 d0 to final d0 to final, adj. F:G<sup>2</sup> 0.120 0.119 0.123 0.123 0.002 0.003 0.49 0.47 0.121 d0 to final d0 to final, adj. ¹ 8.33 8.26 <sup>1</sup> Adjusted for hot carcass weight <sup>2</sup> Presented as the reciprocal of the ADG / DMI least squares means, data not analyzed statistically





	Tr	eatment Gro	up		
Item	Rev-XS	Syn-Plus	Syn-ONE	SEM	P value
HCW, Ib	832	828	836	8.3	0.7493
DP, %	63.5	63.2	63.4	0.30	0.7024
REA, sq in	13.92	13.77	13.79	0.22	0.5889
YG	2.87	2.89	2.94	0.09	0.8575
14-d WBSF <sup>1</sup> , kg	2.76	2.77	2.74	0.10	0.9603
KPH fat, %	1.85	1.84	1.90	0.04	0.5318
Fat thickness, in	0.52	0.52	0.52	0.02	0.9947
Marb.²	521	507	551	15.8	0.1519
QG / % ≥Choice	89.6	92.5	96.1		

## **Nebraska Summary and Conclusion**

- No difference in growth over 160 d
- Long acting implants need longer duration to elicit differences
- No differences between Rev XS and ONE
  - Live performance
  - Carcass characteristics

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## **Texas Objectives and Design**

- Objective: To compare the effects of long acting implants vs. Synovex Plus® during a 200 d feeding period
- 3 treatment groups
  - Revalor-XS: 200 mg TBA and 40 mg estradiol
  - Synovex Plus: 200 mg TBA and 20 mg estradiol (28 mg estradiol benzoate)
  - Synovex® ONE: 200 mg TBA and 20 mg estradiol (28 mg estradiol benzoate)

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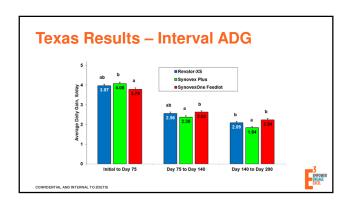
## **Texas Measurements**

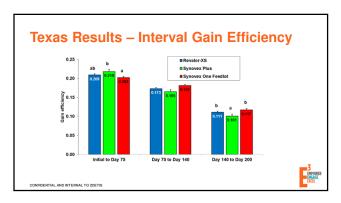
- Body weights incremental performance measured:
  - d0 75
  - d 75 140
  - d 140 200
  - d 0 200
- Carcass measurements (Dr. Lawrence, WTAMU)
  - Standard carcass characteristics
  - Warner-Bratzler shear force (3 animals/pen)

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#### **Texas Results – Overall Performance** ADG, lb/d d0 to final d0 to final, adj. <sup>1,2</sup> 2.85 2.86 2.94 2.97 0.05 DMI<sup>4</sup>, lb/d d0 to final 18.4 18.0 18.3 0.33 ADG / DMI d0 to final d0 to final, adj. DMI / ADG <sup>3</sup> 0.5448 0.5212 0.161 0.159 0.161 0.002 0.160 0.159 0.162 0.002 d0 to final, adj. 1 $^1$ Adjusted for hot carcass weight $^2$ Treatment by day of study $\rho$ = 0.0035 $^3$ Presented as the reciprocal of the ADG / DMI least squares means, data not analyzed statistically





#### **Texas Results – Carcass Characteristics** HCW, Ib 747 736 750 6.6 0.3108 DP, % 64.0 64.2 0.23 0.9097 64.1 REA, sq in 12.49 12.70 0.1734 Yield grade 2.94 2.98 3.02 0.12 0.8310 14-d WBSF, kg1 3.22 3.24 3.45 0.17 0.5940 1.78 1.84 1.84 0.03 0.2664 Fat thickness, 0.54 0.52 0.55 0.03 0.8021 in Marb. score<sup>2</sup> 418 413 426 0.4503 QG / % ≥Choice 63.2 58.6 59.1 14-d WBSF = Warner-Bratzler shear force after 14-days of aging-Marbling scores of 300 to 399 = slight marbling, 400 to 499 = small marbling, 500 to 599 = modest marbling EMPOWER ENGAGE EXCEL

Nebraska ~160 days	Rev-XS	Synovex Plus	Synovex ONE	P value	% ↑ ONE v XS
Average daily gain, lb/day	2.87	2.87	2.93		2.1
Feed efficiency (ADG/DMI)	0.120	0.120	0.123	0.49	2.5
Hot carcass weight (lb)	832	828	836	0.75	0.5
QG, % Prime/Choice	89.6	92.6	96.5	>0.28	6.9
Texas ~200 days	Rev-XS	Synovex Plus	Synovex ONE	P value	% ↑ ONE v XS
Average daily gain, lb/day	2.95	2.85	2.95		0
Feed efficiency (ADG/DMI)	0.161	0.159	0.161	0.54	0
Hot carcass weight (lb)	747	736	750	0.31	0.7
QG. % Prime/Choice	63.2	58.6	59.1	>0.64	-4.1

## **Texas Summary and Conclusion**

- Growth performance of Synovex One Feedlot did not differ from Revalor-XS or Synovex Plus
  - Pattern of response differs
- No differences in Carcass characteristics of Synovex ONE vs. Revalor-XS or Synovex Plus

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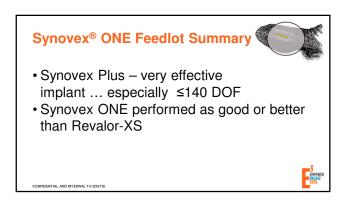


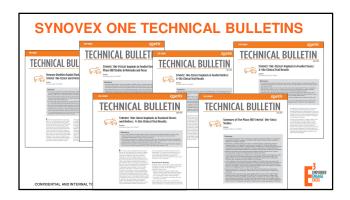


- Both long acting implants improved performance out to 200 DOF
- Carcass characteristics of Synovex ONE and Revalor-XS were similar at 160 and 200 DOF

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Charles Manushau	Cita Investigator	Duration	of Study
Study Number	Site – Investigator	Steers	Heifers
0738-B-US-12-08 0738-B-US-16-08	Parma, Idaho Dr. Jenifer Edmonds	202	202
0738-B-US-13-08 0738-B-US-17-08	Readstown, Wisconsin Dr. Larry Smith	202	202
0738-B-US-14-08 0738-B-US-18-08	Billings, Missouri Fayetteville, Arkansas Dr. Thomas Yazwinski	201	202
0738-B-US-15-08 0738-B-US-19-08	Wells, Nevada Dr. Breck Hunsaker	202	202

#### **Dose Confirmation in Pasture Cattle**

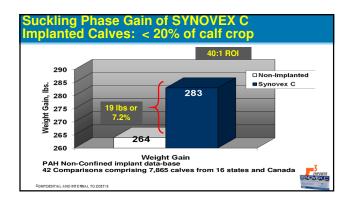
- Bodyweights at Days 0, 42, 84, 126, 168, and at termination
- Grazed pastures with no supplemental protein or energy concentrates
- Supplemental hay forage was provided and quantified during periods of limited pasture forage
- · Concurrent treatments
- · Daily animal health observations

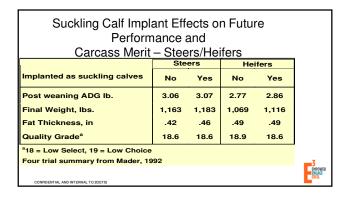
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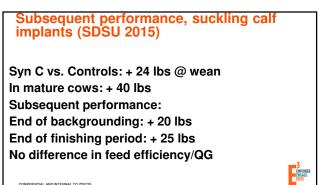


Item	Sham Control	Synovex <sup>®</sup> One Grass
No. finishing study	279	279
Initial weight, lb	506.3	504.9
Final weight, lb	791.9 b	821.6 a
203 day ADG lb/day	1.41 b	1.57 a
% ADG improvement	-	11.3%
Day 42 implants missing	NA	5
No. of site reactions - Day 42	4	3

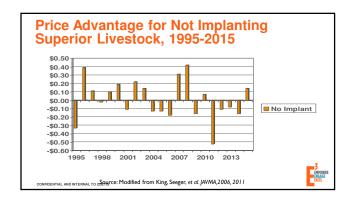
Item	Sham Control	Synovex® One Grass
No. of finishing study	278	277
Initial weight, lb	517.9	518.5
Final weight, lb	811.7 b	862.3 a
203 day ADG lb/day	1.45 b	1.70 a
% ADG improvement	-	17.2%
Day 42 implants missing	NA	8
No. reactions - Day 42	7	7







Subsequent Feedyard Performance after Pasture Implant - Yearlings					
	Pasture	Implant			
Reference	Control	Synovex-S			
Brazle, 1996	3.86	3.86			
Brazle, 1996	3.69	3.78			
Brandt, 1995	3.27	3.22			
Brandt, 1995	3.56	3.65			
Grigsby, 1988	2.61	2.78			
Mader, 1992	3.06	3.07			
Rush, 1989	2.89/7.70	2.84/7.70 =3			
Overallid Internal to ZOETIS	3.28	3.31			



## **Implant Summary**

- Results indicate that implanting has no effect on sale price.
  - Only 2/21 years (1995, 2011) was there a statistical difference (p  $\leq$  0.05)
    - In both of these years implanting calves actually had a positive effect on sale price
- Percentage of lots implanted has

